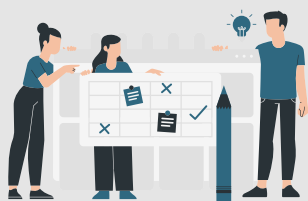


PRACTICE CONSULTING DELIVERABLE PLAN (12 MONTHS)



ONBOARDING & STRATEGIC PLANNING

1

COMPREHENSIVE DATA COLLECTION:

Market research, feasibility study, competitive analysis.

BUSINESS PLANNING & GOAL SETTING:

Define objectives, target demographics, service offerings.

BRAND DEVELOPMENT:

Business name, logo, vision alignment.

ORGANIZATIONAL STRUCTURE:

Initial team design, policies, and procedures.

CONSTRUCTION & PROJECT OVERSIGHT:

Facility layout design, equipment list, timeline, and budget management.

MARKETING STRATEGY DEVELOPMENT:

Outbound marketing plan and branding strategy.

FINANCIAL SETUP:

Introduction to accounting firm, key performance indicators (KPIs) alignment.



PRE-OPENING PREPARATION

2

SITE SELECTION & FACILITY PLANNING:

Location scouting, lease negotiations, buildout oversight.

EQUIPMENT & TECHNOLOGY IMPLEMENTATION:

Procurement, setup of PMS (practice management system), IT infrastructure.

VENDOR & SUPPLIER RELATIONSHIPS:

Establish key supplier partnerships, sourcing options.

MARKETING STRATEGY EXECUTION:

Implementation of branding, digital presence, and community engagement.

HR SUPPORT & STAFFING PLANS:

Recruitment, policy creation, and onboarding procedures.



OPERATIONAL READINESS & TRAINING

3

WORKFLOW OPTIMIZATION:

Define daily operations, efficiency improvements.

STAFF TRAINING PROGRAMS:

Customer service, technical proficiency, compliance adherence.

FINAL PRE-OPENING ADJUSTMENTS:

Equipment testing, IT systems review, mock operations.

COMMUNITY ENGAGEMENT & PRE- LAUNCH MARKETING:

Outreach initiatives, promotional events, social media campaigns.

FINANCIAL STRATEGY DEVELOPMENT:

Pricing models, cost control, revenue forecasting.

PRACTICE CONSULTING DELIVERABLE PLAN (12 MONTHS)



GRAND OPENING & INITIAL OPERATIONS

4

LAUNCH EVENT & PUBLIC RELATIONS:

Opening day planning, media coverage, community event execution.

EARLY-STAGE PERFORMANCE MONITORING:

Review of initial client feedback, workflow efficiency.

ONSITE SUPPORT & ADJUSTMENTS:

Immediate issue resolution, operational fine-tuning.



POST-LAUNCH OPTIMIZATION

5

PERFORMANCE MONITORING & ADJUSTMENTS:

Location scouting, lease negotiations, buildout oversight.

CLIENT RETENTION STRATEGIES:

Loyalty programs, customer feedback initiatives.

BRANDING & MARKETING EXPANSION:

Strengthening referral networks, increasing outreach efforts.

OPERATIONAL ENHANCEMENTS:

Refining workflows based on real-world insights.



LONG-TERM GROWTH & EXPANSION PLANNING

6

QUARTERLY PERFORMANCE & FINANCIAL REVIEWS:

Define daily operations, efficiency improvements.

INDUSTRY ADVISORY & LONG-TERM STRATEGY:

Guidance on future market trends, service expansions.

OPERATIONS PLAYBOOK DEVELOPMENT:

Clear documentation of roles, responsibilities, and best practices.

TECHNOLOGY & SYSTEMS REVIEW:

Future investment planning for next three years.

EXPANSION ROADMAP:

Evaluation of new service opportunities, facility growth considerations.